

# ANAND

# INTERNATIONAL COLLEGE OF ENGINEERING

# Innovation and Entrepreneurship Development Cell [IEDC]

All our dreams can come true, if we have the courage to pursue them."

--- Walt Disney

Anand –ICE has established Innovation and Entrepreneurship cell [IEDC] to provide a conducive environment for student entrepreneurs, faculty members and Alumni.

Innovation and Entrepreneurship Development Cell will provide a platform to all the students and faculty members, who thrive to become entrepreneurs. IEDC will act as an incubator to society, developing future entrepreneurs.

## VISION

To produce successful entrepreneurs with leadership qualities by innovative and ethical business practices to have an impact on the world.

#### **MISSION**

To create and promote entrepreneurial culture among students by identifying, training and motivating students to become entrepreneurs.

## **OBJECTIVES**

1. To promote and maintain the spirit of Entrepreneurship amongst our college students

2. To provide a platform to convert the students innovative ideas into a possible enterprises

3. To enhance innovative thinking in order to develop new products

4. To provide advisory services to the budding Entrepreneurs

5. To conduct skill development training programs with updated technologies

6. To create greater number of sustainable start-up business with potential for further growth

This cell has the facilities of Fabrication lab, Conference / Meeting Room, Group Discussion Room, Pre Incubation and Start up Rooms along with Internet facility.

#### Team:

Mr. Vincent Balu, Head / Incubation & Innovation

Mr. Saket Kumar Dwivedi, Member, AP / SBAS

Mr. Shahnawaz Ansari, Member, AP / SCEE

Ms. Akansha Chaturvedi, Member, AP / SCIT

Mr. Ajit , Member, AP / SEPE

Mr. Ravi Prakash, Member , AP/ SAME

#### **Student Coordinators:**

Agrim Khandelwal, II Year / BTech- CSE / 22CS004

Chandrabhan Singh Rathore, II Year / BTech- AI / 22AI007

Harshit Sharma, II Year / BTech - CSE / 22CS029

Charu Wadhwa, II Year/ BTech- CSE / 22CS019

The Innovation and Entrepreneurship Development Cell would work on three levels:

#### **Generating Awareness**

To create awareness on Startups / Entrepreneurship, it is mandatory to understand and share what really works and what doesn't work in entrepreneurial ventures. Hence *Industry Visits (Manufacturing /IT/Service /Management) and Panel Discussions* will provide a platform for interaction with entrepreneurs and to know about their experience.

#### **Developing Competencies**

Conducting innovation and idea-based competitions / Workshops on Business Communication /Presentation Skills /Idea Generation/ Technological Development and Business Quiz/ Business Plan Competitions coupled by mentorship support may foster the spirit of entrepreneurship among students.

#### **Developing Attitudes**

The main goal of most entrepreneurial education is to develop some level of entrepreneurial competencies. Entrepreneurs need the right attitude to start and run a successful business. It is these attitudes that will enable an individual to set up and run a business effectively.

Motivation Talk / Expert Talks will help the young budding entrepreneurs to develop these attitudes.

#### Tentative list of Core Areas / Thrust area of IEDC:

- Data analysis
- IOT and Cyber Security
- Artificial Intelligence & Robotics
- Bio Diesel and Material Science
- Packaging and Medical Science
- Pulp Manufacturing Process